

# EXPERIENCE AVAYA

———— Dublin ————

The right Cloud  
for your business

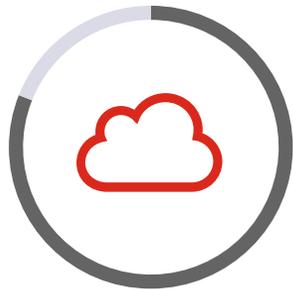
**Richard Jenner**  
Cloud Business Development Manager, Avaya International



# Cloud adoption continues to grow

Up 300% in last year from 19% to 57%

2017 IDC cloud impact numbers



81%

of enterprises are using or **planning to use a Hybrid Cloud** in the next 12 months



80%

of **all IT budgets will be committed to cloud solutions** in nine months



79%

of enterprise **workloads are run in cloud**, with 41% in public and 38% in private

# Different Business Models

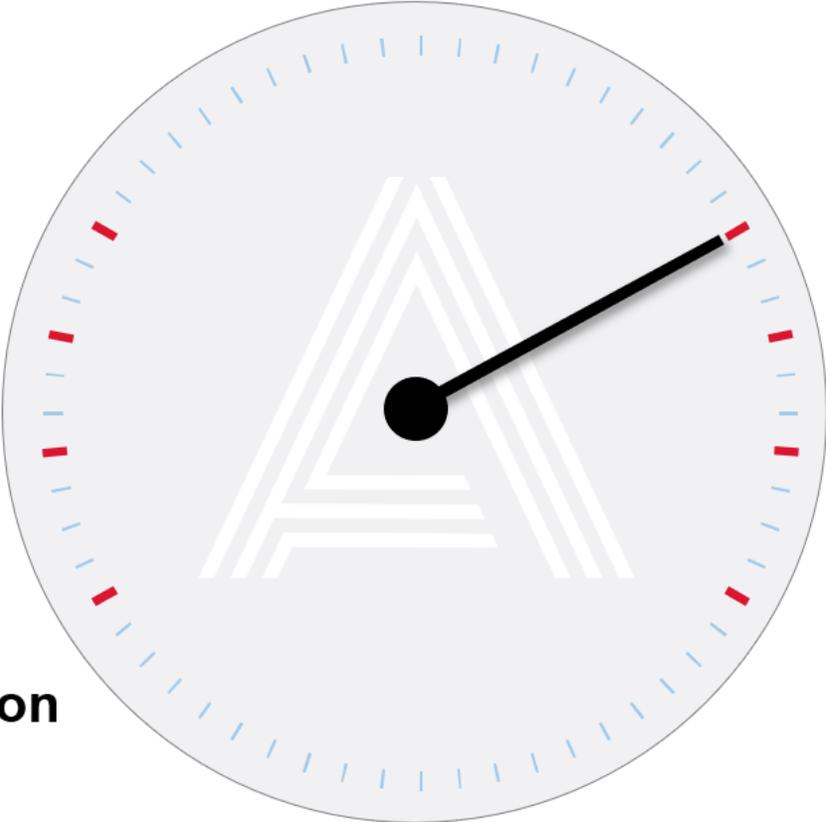
**Traditional  
Business  
Model**

**Refresh/  
Upgrade**

**Break/Fix  
Maintenance**

**Get it  
Installed**

**Buy a Solution**



**Manage  
Complexity**

**Guarantee  
Business  
Outcome**

**Drive Full  
Adoption**

**Try First**

**As-a-  
Service  
Business  
Model**

# What We're Hearing From Customers

Digital

OPEX

Secure

Global

Omnichannel

Subscription

Enterprises

Managed services  
& consistency

AI | Mobility

Customization/  
Integration

data  
security

Global  
presence

**Cloud-only  
players cannot deliver!**



# Avaya OneCloud



# Avaya Cloud Routes to Market

## Avaya Cloud

### Avaya Operated Cloud Offers

Solutions managed by Avaya and sold to customers via Master Agent, Reseller agreement and Direct

---

Authorised Partner

Master Agent/  
Sales Agent



Reseller



Avaya Direct  
to Customer



## Partner Cloud Powered by Avaya

### Partner Operated Cloud Offers

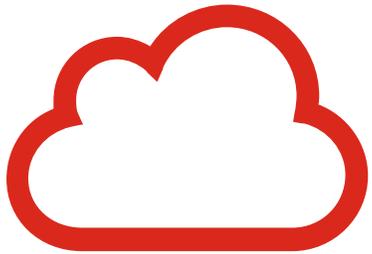
Partner/channel hosted sold only by the partner and operated as a Cloud Service Provider (CSP)

---

Authorised Avaya  
Partner



# Avaya OneCloud Continuum

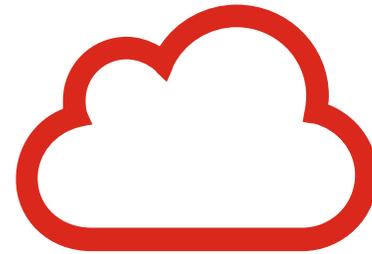


**OneCloud  
Public**

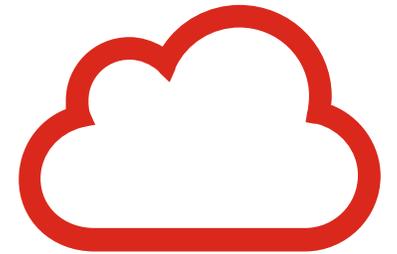


**OneCloud  
Private**

ReadyNow | Custom

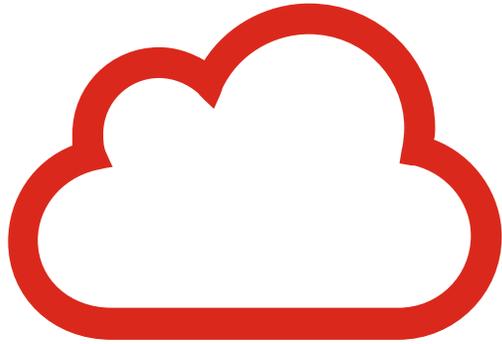


**OneCloud  
Hybrid**



**OneCloud  
CPaaS**

# Avaya OneCloud Continuum

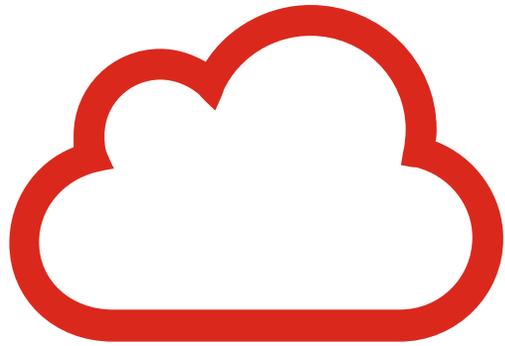


## OneCloud Public (Multi-Tenant)

- **Shared infrastructure** – Multi-tenant software (one instance shared by all clients)
- **Pre-Defined DCs**
- **Limited customisation**
- **100% hosted in Cloud**
- **SIP trunking**
- Voice, email, chat
- Self service portal
- **HIPAA/PCI Compliance\***

\* Roadmap for HIPAA and PCI certification in 2019

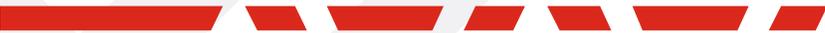
# Avaya OneCloud Continuum



## OneCloud Private (ReadyNow)

- **Virtual Private Cloud**  
– Shared infrastructure
- **Dedicated SW** instances
- **Pre-defined data center** – Global
- **UC/CC Reference Architecture**  
with custom add ons
- **Avaya Managed Services**
- **HIPAA/PCI / Enabled\***
- **Hybrid Deployment**  
(On-premises or Cloud to Cloud)

# OneCloud Private ReadyNow Offer

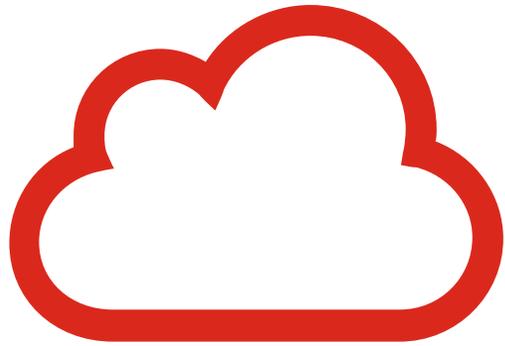


## Pre-Defined Global Data Centers



Target GA for EU/UK Q3CY19

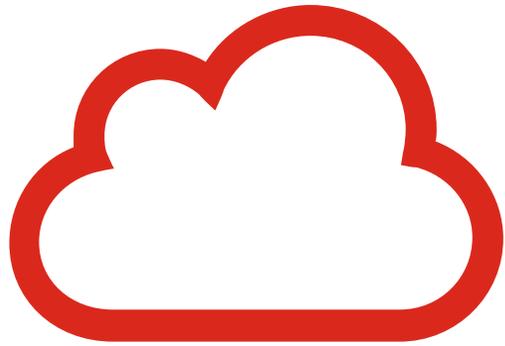
# Avaya OneCloud Continuum



## OneCloud Private (Custom)

- **Flexible: Customer** or Avaya provided data center options
- **Delivered by Avaya** or Avaya partners
- **100% Custom** deployment
- **High** customisation & integration
- **Co-managed services**  
(Avaya, partner, customers)

# Avaya OneCloud Continuum



## OneCloud Hybrid

- **Best of both worlds**
- Protect your **on-premise investments**
- Securely and flexibly add new applications from the cloud
- **Public cloud scale** with **private cloud security & privacy**



# CPaaS Onboard Now

---

## Visit

---

**cloud.Zang.Io**  
and sign up for  
a free account.

## Request

---

for your  
**complimentary  
credit from the  
live chat!**

## Reach Out

---

to your Avaya  
account manager,  
an Avaya Cloud  
specialist or your  
Avaya partner  
more details.

# Avaya Differentiators

**Open  
Integrated  
CX & EX**

**Flexible  
Deployment**  
Private/Public/Hybrid



**Innovative  
Solutions**

**World-class  
Support  
Services**

**AVAYA**

# EXPERIENCE AVAYA

Dublin

